



Technology & Entrepreneurship Advisory Board

Thursday, January 16, 2025 at 5:30pm

Perry City Hall, 808 Carroll Street

Economic Development Conference Room

1. Call to Order
2. Roll Call
3. Citizens with Input
4. New Business
 - a. Approve December 19, 2024, Minutes
 - b. Approve December 2024 Financials
 - c. Georgia Resident Survey Options
 - d. Startup Week Planning Update
 - e. Speaker Series Update
5. Staff Items
 - a. Digital Entrepreneurial Training update
 - b. Integrative Precision Agriculture Conference update
6. Member Items
7. Adjournment

All meetings of the Technology & Entrepreneurship Advisory Board are open to the public.

Holly Wharton, Economic Development Director (478) 988-2755

holly.wharton@perry-ga.gov

Technology & Entrepreneurship Advisory Board
Minutes - December 19, 2024

1. Call to Order: Vice Chairman Rhodes called the meeting to order at 5:30pm.
2. Roll Call: Vice Chairman Rhodes; Directors Boman, Pearson and Ritchie were present. Chairman Richardson was absent.
Staff: Holly Wharton – Economic Development Director and Christine Sewell – Recording Clerk
3. Citizens with Input- None
4. Guest & Speakers - SparkMacon Representatives – Ms. Sierra Martin
5. Old Business – Review KSU Student Survey – Director Bowman advised only eighteen have been received and will push out again in 2025 at the start of the new semester and with new students; however, also suggested changing the demographics to 28-35 years old; the board agreed and Ms. Wharton concurred. It was also recommended in funding for a larger response pool through social media.
6. New Business
 - a. Approve November 21, 2024, Minutes

Director Ritchie motioned to approve as submitted; Director Boman seconded; all in favor and was unanimously approved.
 - b. Approve November Financials

Director Pearson motioned to approve as submitted; Director Boman seconded; all in favor and was unanimously approved. Ms. Wharton advised Council approved \$5000 for funding.
 - c. Speaker Series Update

Ms. Wharton advised the location and speaker have been confirmed for January 13, 2025 and will begin promotion in earnest after the holidays. In discussing the board suggested an RSVP for the event to gauge response and a guide for food.
 - d. Perry Startup Week Update

Ms. Wharton provided promotion graphics, sponsorship levels, and noted the presenting sponsor of \$3000 has been secured, and a detailed outline for the event, which will take place February 24-28.
 - e. Review and Discuss SparkMacon Request

Ms. Sierra Martin provided background on the organization and the structure of their program which includes financial literacy workshops, so you want to start a business workshop, entrepreneur’s happy hour and night and their collaboration with community partners and their desire to work with Perry. Vice Chairman Rhodes thanked Ms. Martin and advised the board would discuss and be back in touch.
7. Other Business
 - a. International Integrative Precision Agriculture Conference

Ms. Wharton advised she had been contacted by UGA and they will be hosting in Perry in April 2025 at the fairgrounds and will provide more details when received.

b. Supplies Purchase Request

Ms. Wharton requested approval to purchase a step and repeat pop up banner for all events with an estimated cost of \$400. Director Boman motioned to approve purchase; Director Ritchie seconded; all in favor and was unanimously approved.

8. Board Member Items - None

9. Adjournment: there being no further business to come before the board the meeting was adjourned at 6:27pm.

		Original	Current	Period	Fiscal	Variance	Percent
		Total Budget	Total Budget	Activity	Activity	(Unfavorable)	Remaining
100-00000.347735	CPR CERTIFICATION FEE	0.00	0.00	0.00	492.00	492.00	0.00 %
100-00000.349219	EMPLOYER CONTRIB-HEALTH	2,904,800.00	2,904,800.00	242,109.00	1,452,654.00	-1,452,146.00	49.99 %
100-00000.349220	EMPLOYEE CONTRIB-HEALTH	355,200.00	355,200.00	31,786.93	202,707.35	-152,492.65	42.93 %
100-00000.349300	RETURNED CHECK FEE	2,700.00	2,700.00	210.00	1,155.00	-1,545.00	57.22 %
100-00000.349903	MISC SERVICES & CHARGES	2,300.00	2,300.00	0.00	66.13	-2,233.87	97.12 %
100-00000.349904	CRIMINAL HISTORY CHECKS	42,600.00	42,600.00	2,552.00	31,809.90	-10,790.10	25.33 %
100-00000.349910	CURB CUT/DRIVEWAY PIPE	0.00	0.00	67.00	268.00	268.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		6,134,200.00	6,134,200.00	457,394.43	2,967,119.18	-3,167,080.82	51.63%
RevCategory: 34 - Charges for Services Total:		6,134,200.00	6,134,200.00	457,394.43	2,967,119.18	-3,167,080.82	51.63%
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	632,400.00	632,400.00	44,555.46	262,370.49	-370,029.51	58.51 %
100-00000.351171	COUNTY JAIL SURCHARGE	41,300.00	41,300.00	0.00	16,941.64	-24,358.36	58.98 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		673,700.00	673,700.00	44,555.46	279,312.13	-394,387.87	58.54%
RevCategory: 35 - Fines and Forfeitures Total:		673,700.00	673,700.00	44,555.46	279,312.13	-394,387.87	58.54%
RevCategory: 36 - Investment Income							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.361000	INTEREST	100,000.00	100,000.00	263.04	74,333.06	-25,666.94	25.67 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		100,000.00	100,000.00	263.04	74,333.06	-25,666.94	25.67%
RevCategory: 36 - Investment Income Total:		100,000.00	100,000.00	263.04	74,333.06	-25,666.94	25.67%
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371001	RECREATION DEPT DONATIONS	0.00	0.00	0.00 ✓	66.25	66.25	0.00 %
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	0.00 ✓	150.00	150.00	0.00 %
100-00000.371017	J E WORRALL MEM DONATIONS	0.00	0.00	5,000.00 ✓	5,000.00	5,000.00	0.00 %
100-00000.371024	MAIN STREET ADVISORY DONATIO	0.00	0.00	908.00 ✓	16,953.00 ✓	16,953.00	0.00 %
100-00000.371037	INTERNATIONAL FESTIVAL DONAT	0.00	0.00	0.00	500.00	500.00	0.00 %
100-00000.371039	FARMERS MKT INCOME	2,500.00	2,500.00	320.00 ✓	2,680.00 ✓	180.00	107.20 %
100-00000.371040	ART IN THE PARK SPONSORSHIP	0.00	0.00	0.00	800.00	800.00	0.00 %
100-00000.371100	CONTRIBUTIONS FOR CAPITAL PRO	0.00	0.00	0.00	271,272.75	271,272.75	0.00 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	0.00	0.00	5,000.00	5,000.00	0.00 %
100-00000.371205	TECH & ENTREPRENUER BOARD	0.00	0.00	0.00	1,792.26	1,792.26	0.00 %
100-00000.379004	ATLANTA HAWKS GRANT	0.00	0.00	2,380.00 X	2,380.00	2,380.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		2,500.00	2,500.00	8,608.00	306,594.26	304,094.26	12,163.77%
RevCategory: 37 - Contributions and Donations Total:		2,500.00	2,500.00	8,608.00	306,594.26	304,094.26	12,163.77%
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	73,400.00	73,400.00	14,579.00	36,806.00	-36,594.00	49.86 %
100-00000.381001	CELL ANTENNA RENTAL FEE	37,100.00	37,100.00	0.00	0.00	-37,100.00	100.00 %
100-00000.381003	BILLBOARD RENTAL INCOME	0.00	0.00	0.00	4,200.00	4,200.00	0.00 %
100-00000.381011	HERITAGE OAKS RENTALS	0.00	0.00	298.00	1,885.00	1,885.00	0.00 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	0.00	0.00	32,497.25	32,497.25	0.00 %
100-00000.389000	OTHER REVENUES	0.00	0.00	200.00	7,845.00	7,845.00	0.00 %
100-00000.389001	PD COPIES/REPORTS	0.00	0.00	148.00	1,245.78	1,245.78	0.00 %
100-00000.389010	P-CARD REBATE	4,000.00	4,000.00	0.00	4,237.03	237.03	105.93 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	135.11	637.90	637.90	0.00 %
100-00000.389013	MGAG PERFORMANCE ADJUST	210,900.00	210,900.00	0.00	0.00	-210,900.00	100.00 %
100-00000.389022	SR CTR UTILITIES REVENUE	4,300.00	4,300.00	248.22	2,892.19	-1,407.81	32.74 %
100-00000.389026	TAX SALE EXCESS FUNDS	0.00	0.00	0.00	-3,202.31	-3,202.31	0.00 %
100-00000.389028	SCHOOL CROSSING GUARD	53,200.00	53,200.00	4,961.01	13,092.01	-40,107.99	75.39 %
100-00000.389029	SWAG ITEMS	0.00	0.00	0.00	20.00	20.00	0.00 %
100-00000.389030	PACVB - OPERATING REIMB	500,300.00	500,300.00	0.00	169,168.61	-331,131.39	66.19 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		883,200.00	883,200.00	20,669.34	271,324.46	-611,875.54	69.28%
RevCategory: 38 - Miscellaneous Total:		883,200.00	883,200.00	20,669.34	271,324.46	-611,875.54	69.28%

Technology and Entrepreneurship Advisory Board (TEAB) DEC 2024

100-13.4221

Contact

Cost Center 75242, 75102

Holly Wharton

for Appropriation Expenses Only
for Donation Expenditures & Reserve Adj.

Revenue		Month	FY25 YTD	Cumulative
<u>100-37.1205</u>	Income	0.00	1,792.26	1,792.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
Expense				
<u>75242.52.3300</u>		(87.35)	0.00	0.00
75242.53.1100		(250.00)	0.00	0.00
75102.52.3300		87.35	0.00	0.00
75102.53.1100		250.00	0.00	0.00
			0.00	0.00
Balance		0.00	\$ 1,792.26	\$ 1,792.26 ✓

Less Previous Balance:

1,454.91

Reserve Adjustment

337.35

Adjustment processed on DEC24 AE1119

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
CostCenter: 74074 - GIS							
100-74074.521200	PROFESSIONAL SERVICES	67,000.00	67,000.00	0.00	6,634.75	60,365.25	90.10 %
100-74074.521309	SOFTWARE SYSTEMS	13,300.00	13,300.00	0.00	0.00	13,300.00	100.00 %
CostCenter: 74074 - GIS Total:		80,300.00	80,300.00	0.00	6,634.75	73,665.25	91.74%
CostCenter: 75002 - FAIRGROUNDS HOTEL PROJECT							
100-75002.522200	REPAIRS & MAINTENANCE-MIR	0.00	0.00	0.00	38,280.00	-38,280.00	0.00 %
100-75002.522302	FEE WAIVER	0.00	0.00	4,168.75	4,168.75	-4,168.75	0.00 %
CostCenter: 75002 - FAIRGROUNDS HOTEL PROJECT Total:		0.00	0.00	4,168.75	42,448.75	-42,448.75	0.00%
CostCenter: 75102 - OPERATING - TECH & ENTREPRENEURSHIP ADV BRD							
100-75102.523300	ADVERTISING	0.00	0.00	100.00	100.00	-100.00	0.00 %
100-75102.531100	OPERATING SUPPLIES	0.00	0.00	250.00	250.00	-250.00	0.00 %
CostCenter: 75102 - OPERATING - TECH & ENTREPRENEURSHIP AD		0.00	0.00	350.00	350.00	-350.00	0.00%
CostCenter: 75200 - ECONOMIC DEVELOPMENT DIRECTOR							
100-75200.511100	REGULAR EMPLOYEES	93,200.00	93,200.00	7,101.81	44,346.95	48,853.05	52.42 %
100-75200.512100	EMPLOYEE LIFE INSURANCE	400.00	400.00	42.70	998.95	-598.95	-149.74 %
100-75200.512120	EMPLOYEE HEALTH INSURANCE	17,900.00	17,900.00	1,492.00	8,952.00	8,948.00	49.99 %
100-75200.512130	EMPLOYEE DENTAL INSURANCE	500.00	500.00	65.17	640.62	-140.62	-28.12 %
100-75200.512140	VISION INSURANCE	0.00	0.00	15.24	159.76	-159.76	0.00 %
100-75200.512200	FICA	7,100.00	7,100.00	547.59	3,403.79	3,696.21	52.06 %
100-75200.512401	RETIREMENT CONTRIBUT- ICMA	4,200.00	4,200.00	354.88	2,217.12	1,982.88	47.21 %
100-75200.512700	WORKER'S COMPENSATION	1,600.00	1,600.00	0.00	0.00	1,600.00	100.00 %
100-75200.512906	AUTO ALLOWANCE	3,900.00	3,900.00	325.00	1,787.50	2,112.50	54.17 %
100-75200.523222	WIRELESS COMMUNICATION	500.00	500.00	40.51	202.55	297.45	59.49 %
100-75200.523300	ADVERTISING	100.00	100.00	0.00	0.00	100.00	100.00 %
100-75200.523400	PRINTING & BINDING	300.00	300.00	0.00	0.00	300.00	100.00 %
100-75200.523600	DUES & FEES	2,500.00	2,500.00	463.00	1,320.00	1,180.00	47.20 %
100-75200.523701	MANDATORY TRAINING	2,500.00	2,500.00	0.00	498.55	2,001.45	80.06 %
100-75200.523702	VOLUNTARY TRAINING	2,000.00	2,000.00	0.00	4,983.70	-2,983.70	-149.19 %
100-75200.523930	MEETINGS	1,800.00	1,800.00	31.12	595.05	1,204.95	66.94 %
100-75200.531100	OPERATING SUPPLIES	1,000.00	1,000.00	0.00	161.75	838.25	83.83 %
CostCenter: 75200 - ECONOMIC DEVELOPMENT DIRECTOR Total:		139,500.00	139,500.00	10,479.02	70,268.29	69,231.71	49.63%
CostCenter: 75203 - PERRY CORE MARKET STUDY							
100-75203.522302	FEE WAIVERS	0.00	0.00	0.00	684.00	-684.00	0.00 %
CostCenter: 75203 - PERRY CORE MARKET STUDY Total:		0.00	0.00	0.00	684.00	-684.00	0.00%
CostCenter: 75208 - PERRY AREA CHAMBER OF COM							
100-75208.523600	DUES & FEES	400.00	400.00	-1,230.00	0.00	400.00	100.00 %
CostCenter: 75208 - PERRY AREA CHAMBER OF COM Total:		400.00	400.00	-1,230.00	0.00	400.00	100.00%
CostCenter: 75209 - MID GA CLEAN AIR COALITIO							
100-75209.577000	APPROPRIATIONS	5,200.00	5,200.00	-2,165.00	0.00	5,200.00	100.00 %
CostCenter: 75209 - MID GA CLEAN AIR COALITIO Total:		5,200.00	5,200.00	-2,165.00	0.00	5,200.00	100.00%
CostCenter: 75214 - 21ST CENTURY PARTNERSHIP							
100-75214.577000	APPROPRIATIONS	15,000.00	15,000.00	-6,250.00	0.00	15,000.00	100.00 %
CostCenter: 75214 - 21ST CENTURY PARTNERSHIP Total:		15,000.00	15,000.00	-6,250.00	0.00	15,000.00	100.00%
CostCenter: 75215 - DOGWOOD FESTIVAL							
100-75215.522302	FEE WAIVERS	0.00	0.00	0.00	458.00	-458.00	0.00 %
CostCenter: 75215 - DOGWOOD FESTIVAL Total:		0.00	0.00	0.00	458.00	-458.00	0.00%
CostCenter: 75216 - COMMUNITY PROMOTIONS							
100-75216.522302	FEE WAIVER	0.00	0.00	2,062.00	2,849.00	-2,849.00	0.00 %
CostCenter: 75216 - COMMUNITY PROMOTIONS Total:		0.00	0.00	2,062.00	2,849.00	-2,849.00	0.00%
CostCenter: 75217 - INTERGOVERNMENTAL ASSISTANCE							
100-75217.522302	FEE WAIVER	0.00	0.00	-242.00	5,182.00	-5,182.00	0.00 %
CostCenter: 75217 - INTERGOVERNMENTAL ASSISTANCE Total:		0.00	0.00	-242.00	5,182.00	-5,182.00	0.00%
CostCenter: 75218 - PERRY UNIVERSITY							
100-75218.523930	MEETINGS	4,000.00	4,000.00	0.00	0.00	4,000.00	100.00 %

Budget Report

For Fiscal: 2024-2025 Period Ending: 12/31/2024

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
<u>100-75218.531100</u>	OPERATING SUPPLIES	2,000.00	2,000.00	0.00	141.83	1,858.17	92.91 %
CostCenter: 75218 - PERRY UNIVERSITY Total:		6,000.00	6,000.00	0.00	141.83	5,858.17	97.64%
CostCenter: 75219 - SPECIAL EVENTS ADMINISTRATION							
<u>100-75219.511100</u>	REGULAR EMPLOYEES	0.00	0.00	-23,418.53	0.00	0.00	0.00 %
<u>100-75219.512100</u>	EMPLOYEE LIFE INSURANCE	0.00	0.00	-193.20	0.00	0.00	0.00 %
<u>100-75219.512130</u>	EMPLOYEE DENTAL INSURANCE	0.00	0.00	-614.58	0.00	0.00	0.00 %
<u>100-75219.512140</u>	VISION INSURANCE	0.00	0.00	-127.62	0.00	0.00	0.00 %
<u>100-75219.512200</u>	FICA	0.00	0.00	-1,776.75	0.00	0.00	0.00 %
<u>100-75219.512700</u>	WORKER'S COMPENSATION	0.00	0.00	-789.98	0.00	0.00	0.00 %
<u>100-75219.521300</u>	TECHNICAL SERVICES	0.00	0.00	-1,400.00	0.00	0.00	0.00 %
<u>100-75219.521310</u>	INFORMATION RESOURCES	0.00	0.00	-841.70	0.00	0.00	0.00 %
<u>100-75219.522300</u>	RENTALS	0.00	0.00	-1,138.78	0.00	0.00	0.00 %
<u>100-75219.523222</u>	WIRELESS COMMUNICATION	0.00	0.00	-372.12	0.00	0.00	0.00 %
<u>100-75219.523300</u>	ADVERTISING	0.00	0.00	-445.31	0.00	0.00	0.00 %
<u>100-75219.523600</u>	DUES & FEES	0.00	0.00	-1,615.06	0.00	0.00	0.00 %
<u>100-75219.531100</u>	OPERATING SUPPLIES	0.00	0.00	-838.31	0.00	0.00	0.00 %
<u>100-75219.531600</u>	INVENTORY EQUIPMENT	0.00	0.00	-1,175.00	0.00	0.00	0.00 %
CostCenter: 75219 - SPECIAL EVENTS ADMINISTRATION Total:		0.00	0.00	-34,746.94	0.00	0.00	0.00%
CostCenter: 75228 - HOLIDAY PARADE							
<u>100-75228.521312</u>	ARTIST FEES	2,200.00	2,200.00	0.00	0.00	2,200.00	100.00 %
<u>100-75228.523850</u>	CONTRACT LABOR	400.00	400.00	0.00	0.00	400.00	100.00 %
<u>100-75228.531100</u>	OPERATING SUPPLIES	300.00	300.00	0.00	0.00	300.00	100.00 %
CostCenter: 75228 - HOLIDAY PARADE Total:		2,900.00	2,900.00	0.00	0.00	2,900.00	100.00%
CostCenter: 75233 - LIGHT THE NIGHT							
<u>100-75233.521301</u>	STAGE/LIGHT/AUDIO	1,300.00	1,300.00	0.00	0.00	1,300.00	100.00 %
<u>100-75233.521312</u>	ARTIST FEES	3,300.00	3,300.00	-3,225.00	0.00	3,300.00	100.00 %
<u>100-75233.522300</u>	RENTALS	2,700.00	2,700.00	-2,940.78	0.00	2,700.00	100.00 %
<u>100-75233.523850</u>	CONTRACT LABOR	2,300.00	2,300.00	-800.00	0.00	2,300.00	100.00 %
<u>100-75233.523851</u>	SECURITY SERVICES	200.00	200.00	0.00	0.00	200.00	100.00 %
<u>100-75233.531100</u>	OPERATING SUPPLIES	300.00	300.00	-445.00	0.00	300.00	100.00 %
CostCenter: 75233 - LIGHT THE NIGHT Total:		10,100.00	10,100.00	-7,410.78	0.00	10,100.00	100.00%
CostCenter: 75234 - PERRY'S 200TH BIRTHDAY							
<u>100-75234.523210</u>	POSTAGE & FREIGHT	0.00	0.00	0.00	11.20	-11.20	0.00 %
<u>100-75234.531100</u>	OPERATING SUPPLIES	1,000.00	1,000.00	462.58	1,120.58	-120.58	-12.06 %
CostCenter: 75234 - PERRY'S 200TH BIRTHDAY Total:		1,000.00	1,000.00	462.58	1,131.78	-131.78	-13.18%
CostCenter: 75235 - OPEN STREETS EVENT							
<u>100-75235.523850</u>	CONTRACT LABOR	3,100.00	3,100.00	0.00	0.00	3,100.00	100.00 %
CostCenter: 75235 - OPEN STREETS EVENT Total:		3,100.00	3,100.00	0.00	0.00	3,100.00	100.00%
CostCenter: 75236 - FALL FILM FESTIVAL							
<u>100-75236.522300</u>	RENTALS	9,000.00	9,000.00	-9,118.65	0.00	9,000.00	100.00 %
<u>100-75236.522302</u>	FEE WAIVER	0.00	0.00	-4,776.00	0.00	0.00	0.00 %
<u>100-75236.523600</u>	DUES/FEES	4,500.00	4,500.00	-2,780.00	0.00	4,500.00	100.00 %
<u>100-75236.523850</u>	CONTRACT LABOR	1,400.00	1,400.00	-9,838.50	0.00	1,400.00	100.00 %
<u>100-75236.531100</u>	OPERATING SUPPLIES	2,500.00	2,500.00	-208.87	0.00	2,500.00	100.00 %
CostCenter: 75236 - FALL FILM FESTIVAL Total:		17,400.00	17,400.00	-26,722.02	0.00	17,400.00	100.00%
CostCenter: 75241 - ROBINS REGIONAL COC							
<u>100-75241.523600</u>	DUES & FEES	1,200.00	1,200.00	350.00	1,835.00	-635.00	-52.92 %
CostCenter: 75241 - ROBINS REGIONAL COC Total:		1,200.00	1,200.00	350.00	1,835.00	-635.00	-52.92%
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP ADV BRD							
<u>100-75242.523300</u>	ADVERTISING	0.00	0.00	-87.35	0.00	0.00	0.00 %
<u>100-75242.531100</u>	OPERATING SUPPLIES	0.00	0.00	-250.00	0.00	0.00	0.00 %
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP AD		0.00	0.00	-337.35	0.00	0.00	0.00%
CostCenter: 75243 - PERRY'S BOURBON STREET BASH							
<u>100-75243.522302</u>	FEE WAIVERS	0.00	0.00	-218.00	0.00	0.00	0.00 %
CostCenter: 75243 - PERRY'S BOURBON STREET BASH Total:		0.00	0.00	-218.00	0.00	0.00	0.00%

Reversed Dec 24 AE 119

Holly Wharton

From: Laura Boman <lauraboman@gmail.com>
Sent: Sunday, January 5, 2025 3:16 PM
To: Holly Wharton
Subject: Survey quote

Hi Holly,

As we discussed in our last Technology and Entrepreneurship Board meeting, I looked into the cost to do a survey with Georgia residents.

For a 5 minute survey (which is probably a little longer than we would do), we can collect data from 200 participants in Georgia for \$280. If the survey was shorter, the fees would be a little lower. We could target any age group. 200 participants would give us a good idea of people's preferences.

Kind regards,
Laura



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TECHNOLOGY &
ENTREPRENEURSHIP
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Speaker Series Sponsorship Opportunities

Seminar Sponsors

\$500

- Logo featured on event graphics
- Recognition in event press releases and social media posts
- Booth space during events for business promotion and swag items
- On-site recognition and 5-minute speaking opportunity
- One seminar sponsorship per event provides sponsorship exclusivity

Location and Facility Sponsors

- Logo featured on event graphics
- Recognition in event press releases and social media posts
- On-site recognition and 5-minute speaking opportunity
- One location sponsorship per event provides sponsorship exclusivity
- Location sponsors are encouraged to offer event facility at a discounted rate or free of charge

More information available upon request. For more information on any sponsorship opportunity, contact Holly Wharton at holly.wharton@perry-ga.gov or (478) 988-2755.

2025 Seminar Topics

- **What is AI? How Do I Use It?**
- **Agriculture Technology**
- **Marketing Techniques Deep Dive**
- **Veteran Business Resources**
- **And more!**